Landscaping, Lights, and Lots of Color! More than simply curb-appeal, taking care of appearance is about supporting a Welcoming School Community Peter I. Parenti, Ed.D Vice President, TRiGroup, Inc. Allan Garde, Assistant Superintendent of Business

PART ONE: INTRODUCTIONS





- Two groups:

 New Friends
 Old Friends

Allan and Peter have been having fun together for a long time. Let's keep that going!

"Landscaping, Lights, & Lots of Color" (AKA "curb appeal")

01 **Know What & Why**

What is Curb Appeal? Why does a welcoming environment matter?

Determine Direction

How do you prioritize and then plan accordingly?

02 **Know How**

How do you garner support and strategically plan?

04 **Communicate**

What does follow-up look like? How do you turn short-term wins into long-term momentum?

	Ou Wr	r Experience & nat We Learned		
1. It's NOT just "nice" Welcoming environments promote respect, pride, and	626		<u></u>	
belonging.				







Who's With Us Today? Find a Partner and Introduce Yourself: 1. Your name and role 2. Why did you choose this session? 3. Goals for future application? 4. Finally...any tips for fun in Palm Springs!

PART TWO: Define "Landscaping, Lights and Lots of Color (AKA Curb Appeal)"

It's about creating a WELCOMING ENVIRONMENT

Physical appearance is important, but curb appeal is more than just making areas look nice

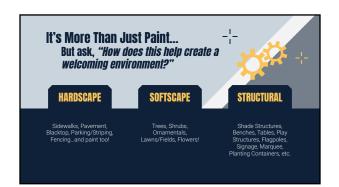
Schools are places where:

 Students learn, Staff serve, Community members gather. To do those things really we require a serve of pride and belonging.

The appearance of the school influences the person perception of safety, care, and academic rigor that occurs within the school.

 Families have more choices than ever for schools. Facilities needs to ensure the family walks in and shows interest vs driving past to a neighboring district or charter school.





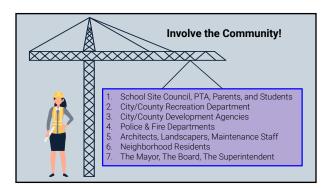


CA School Facilities Research Institute, KEY FINDINGS:



- "Neighborhoods and the planning of the environment around schools helps create community and spaces for youth to learn skills beyond the classroom."
- "Schools outdoor green space has a significant impact on health, learning, and academic
 achievement."
- "Building disrepair has been associated with student performance and absenteeism."
- "Crime prevention through environmental design (CPTED) is a strategy that gains input from students and researches the gaps. Involving people, including students, can help create feelings of safety and psychological well-being."
- "Buildings and grounds used within and outside of school hours contribute to student well-being, increased physical and mental health, positive relationships, and increased access to student services."

PART THREE: ESTABLISHING PRIORITIES & BUILDING CAPACITY



Be a SYSTEMS THINKER* 1. Make Meaningful Connections Within and Across Systems: a. Maintenance, Custodial, and Facilities Goals b. LCAP Goals and School Site Climate Program Goals c. City, Park, and Regional Development Goals 2. Understand Structure to Leverage Action: a. Creative Budgeting & Grant Funding b. Student Work and Learning Experience c. Environmental Programs d. Publicity and Recognition

PART FOUR: PRACTICAL STRATEGIES

Planning and Coordination: Build Momentum and Anticipation!





- 1. Communicate, Communicate, Communicate!
 - Opportunities: Name all the possibilities Limitations: Budget, Time, Staffing Board and Community Presentations
- 2. Involve Students & Teachers in Design and Implementation, "Learn by Doing"
- Assess in Various Conditions:
- a. Day/Night, Rain/Shine, Summer/Winter, Open/Closed
 4. Share Decision Making
- 5. Assess Equity in Access: Which School Deserves
- Special Attention?
- 6. Pilot Small, Celebrate Accomplishments, then Expand
 Then, document that you did these things!

Thank you!

Questions? Want more advice? We're here at the conference this week to help. Check out our resources at trigroup.us

Peter@trigroup.us

